

# EMILY HOCHBAUM

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## SUMMARY

Recent Fashion Studies graduate with a strong work ethic and adaptability. Eager to expand professional experience and knowledge in a dynamic work environment.

## EDUCATION

### **Bachelor of Arts: Fashion Studies, Concentration Product Development Minor in Sustainable Fashion**

Columbia College Chicago

Chicago, IL

May 2023

Relevant Courses: Patternmaking and Construction; Textile Survey; Math for Fashion; Trendspotting; Chemistry and Art: Textiles, Dyes & Fibers

Honors: Dean's List all semesters; **Fashion Scholarship Fund Scholar 2023**

## EXPERIENCE

### **Waitress and Bartender**

Bedarra Bar

Crown Point, IN

May 2022- current

- Provide excellent customer service to patrons, take orders, deliver food and drinks, and resolve any issues that arise.
- Work as a part of a team to keep the dining room organized and clean during busy business hours.
- Contribute to the team effort by completing side work and other tasks as needed.
- Process payments including cash and credit card transactions.

### **Natural Dye Studio Assistant**

Chicago, IL

June 2023

Ms. Amy Taylor

- Calculated measurements of mordants, natural dye matter, and textile weight in order to ensure proper application, color accuracy, and consistency of natural dyes on selected textiles.
- Collaborated with lead dyer to develop new dye techniques and recipes.
- Maintained a clean, safe, and organized workspace by properly storing and handling all dye materials.
- Assisted in successfully executing the dyeing of up to 20lbs of various textiles within a deadline for a special event.

### **Student Product Developer (Practicum Class)**

Christina Karin

Chicago, IL

September 2022- May 2023

- Designed, developed, and merchandised a viable fashion and/or market based market-ready collection for a specific market segment.
- Developed a marketing plan including social media.
- Created brand-focused content for e-commerce or brick/mortar and merchandising/marketing collateral for sales growth.
- Worked collaboratively within a team to manage and execute tasks to accomplish goals and meet project deadlines.

### **Fashion Studies Front Desk Assistant**

Columbia College Chicago

Chicago, IL

February 2022- May 2023

- Greeted and assisted visitors and the 46 staff members of the fashion studies department.
- Reviewed, sorted, and responded to select email and calls.
- Completed basic office tasks such as printing, scanning, making copies, running errands, closing and opening the office.
- Helped with department and student events around campus.

### **Fashion Visual Arts & Special Events Team Member**

Columbia College Chicago

Chicago, IL

October 2021- May 2023

- Assisted with 6 total window installs and uninstalls within the fashion department.
- Collaborated with and led a team of up to 5 other student workers and sponsors to create a display that is visually appealing and unique.

### **Fashion Design Principles Student Aide | Fashion Scholarship Fund Class Student Aide**

Columbia College Chicago

Chicago, IL

October 2021- May 2023

- Helped students use platforms such as Adobe Illustrator and Adobe Photoshop to create mood boards, research boards, fashion illustrations, and technical flats to present a collection that is cohesive and relevant to the industry today.
- Offered advice and mentorship to young students when creating fashion collections and concepts that met the FSF case study prompts.
- Assisted professor to give one-on-one help to 15 students who struggle with fashion design principles concepts.

## SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Optitex
- Google (Documents, Slides, Sheets)
- Gerber YuniquePLM
- Microsoft Office (Word, PowerPoint, Excel)
- Home and Industrial Sewing
- Project Management
- Model Fit
- Fabric Sourcing
- Patternmaking